

National Injury Prevention Day - November 18, 2023

Everytown for Gun Safety Support Fund, Moms Demand Action and Be SMART are proud to partner on the 4th Annual **National Injury Prevention Day**. On **Saturday, November 18, 2023** we will come together with other leaders in injury and violence prevention to raise awareness about the burden of injury, violence and the need for change.

Below is a list of ways that you can get involved:

For some ideas, you can check out this <u>list of scheduled National Injury Free events</u> hosted by Be SMART volunteers. After you lock-in the details of your event, it's *imperative* that you <u>register your event on the Injury Free website</u> and always remember, if it's not in VAN, it didn't happen! You can use the handy <u>Host an Event</u> site to get your event into VAN quickly and easily. There is also a Be SMART- specific <u>Proclamation Template</u> available that you can bring to local government officials to request to have November 18th declared National Injury Prevention Day. Additionally, consider "Shining a Green Light" on injury prevention and asking a local landmark to light up green on November 18, 2023. Remember, proclamations and building light-ups should be registered on Injury Free site and in VAN!

Social media guidance to amplify your events and NIPD can be found here: https://bit.ly/NIPD23. Additionally graphics for NIPD can be found here, and graphics for Be SMART specifically can be found here. Use the hashtags #BelnjuryFree and #BeSMART on all social media platforms and on X (formally Twitter), tag @MomsDemand and @InjuryFreeKids.

On Friday, **November 17th**, Injury Free Coalition will be hosting a *X* (*formerly Twitter*) *Chat* at **1pm ET** that you are welcome to participate in! There are also <u>resources on the Injury Free Coalition for Kids'</u> website explaining how to get involved!

Also, a friendly reminder that the new Be SMART Toolkits are available on GSUo in both <u>English</u> and Spanish!